Ver# 1 Mod# 0 Status Confirmed Traffic Order# 207586

Rep Order# 6854779 EC'd Yes

**Printed:** 09/24/2012 10:07 AM 09/21/2012 9:15 AM

1 of

6

Last Received: 09/2 Showing Buylines: All Lines

Station Advertiser Product Estimate# Buyer Phone# Fax#	iser	/ISH-TV INDIANA ( ) .CROSSR( Crossroads GPS 995 Stephanie Maroney	WISH-TV INDIANAPOLIS, IN  ( ) .CROSSROADS GPS Crossroads GPS 995 Stephanie Maroney		l Za C	ROSSF L CEN DRIA, 12/ 09/25/	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/995 es 09/25/2012 - 10/01/2012 eeks	ЛТЕ 555	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	hone≠ AX#	) PHILADELPHIA ) KATE BRADY # 215-567-6005 215-567-5938	938
CONTRAC	TRAC	CONTRACT COMMENT	1									
LT	Ln	Day	Time	Program	H	Len	Rate ·	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	<b>⊢</b>	TU	 5A-530A	DAYBREAK EARLY EDITION	1	:30	\$250.00	09/25-09/25	4	<u>⊢</u>	⊢      -	\$250.00
	Ν	ТН	5A-530A	DAYBREAK EARLY EDITION	••	: 30	\$250.00	09/27-09/27	ш	Н	ш	\$250.00
	ω	μj	5A-530A	DAYBREAK EARLY EDITION		:30	\$250.00	09/28-09/28	<b>,</b> -	دسي	نسر	\$250.00
	42	TU	530A-6A	DAYBREAK FIRST EDITION		: 30	\$350.00	09/25-09/25	<b>├</b> ~²	<del></del>	ш	\$350.00
	ഗ	ТН	530A-6A	DAYBREAK FIRST EDITION		:30	\$350.00	09/27-09/27	₩	ш	Н	\$350.00
	Q	Z	530A-6A	DAYBREAK FIRST EDITION		:30	\$350.00	10/01-10/01	ш	⊭	Д	\$350.00
	7	TU	6A-7A	DAYBREAK @ 6		: 30	\$450.00	09/25-09/25	₽	Н	Д	\$450.00
	ω	W	6A-7A	DAYBREAK @ 6	••	:30	\$450.00	09/26-09/26	1	⊣	Щ	\$450.00
	9	ТН	6A-7A	DAYBREAK @ 6		:30	\$450.00	09/27-09/27	Н	₽	Н	\$450.00
	10	μj	6A-7A	DAYBREAK @ 6		:30	\$450.00	09/28-09/28	ם	1	<u>ш</u>	\$450.00
	H	ĸ	6A-7A	DAYBREAK @ 6		:30	\$450.00	10/01-10/01	Н	Н	щ	\$450.00
	12	TU	7A-8A	DAYBREAK/CBS THIS MORNING		:30	\$350.00	09/25-09/25	Н	⊣	ш	\$350.00
	13	W	7A-8A	DAYBREAK/CBS THIS MORNING		30	\$350.00	09/26-09/26	1	⊣	Щ	\$350.00
	14	TH	7A-8A	DAYBREAK/CBS THIS MORNING		30	\$350.00	09/27-09/27	<b>j</b> k	Ľ	щ	\$350.00

	EC'd Yes	Rep Order# 6854779
		Ver# 1
		Mod# 0
		Ver# 1 Mod# 0 Status Confirmed
Shov		Traffic Order# 207586
Showing Buylines: All Lines	Last Received:	
Lines	09/21/2012 9:15 AM	Printed:
	9:15 AM	09/24/2012 10:07 AM

ĽΤ Station W Advertiser Fax# Buyer Estimate# Phone# Product 29 28 27 26 25 24 30 23 22 21 20 19 18 17 Ι'n 16 15 WISH-TV INDIANAPOLIS, IN r ( ).CROSSROADS GPS Stephanie Maroney 995 ( ).CROSS Crossroads GPS ΗJ HI Ø UT Z H Z Z щ S Day HI UT HT TU Z 8A-9A 8A-9A 8A-9A Time 11A-12P 11A-12P 11A-12P 11A-12P 10A-11A 10A-11A 10A-11A 10A-11A 8A-9A 8A-9A 10A-11A 7A-8A 7A-8A THE THE THE LET'S THE LET'S MAKE A DEAL LET'S MAKE A DEAL CBS CBS CBS CBS CBS LET'S MAKE LET'S MAKE DAYBREAK/CBS DAYBREAK/CBS THIS MORNING Program THIS PRICE PRICE PRICE PRICE THIS MORNING THIS MORNING THIS MORNING THIS MORNING MAKE MORNING IS RIGHT IS RIGHT SI SI× M M DEAL DEAL RIGHT DEAL THIS MORNING Agency C/P1/P2/E Flight Dates Agency ( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 : 30 :30 : 30 :30 Len :30 09/25/2012 - 10/01/2012 12/11/995 \$200.00 Rate \$300.00 \$300.00 \$300.00 \$300.00 \$200.00 \$150.00 \$350.00 \$200.00 \$200.00 \$200.00 \$150.00 \$150.00 \$150.00 \$150.00 \$350.00 09/28-09/28 09/27-09/27 09/26-09/26 09/25-09/25 10/01-10/01 09/28-09/28 09/27-09/27 09/26-09/26 09/25-09/25 10/01-10/01 09/28-09/28 09/27-09/27 09/26-09/26 09/25-09/25 09/28-09/28 Dates 10/01-10/01 بر Spots/Week Rep Firm Sales Office ( Salesperson FAX# Salesperson ( Salesperson Phone# # of Weeks ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Spots Total \$300.00 \$200.00 \$200.00 \$150.00 \$150.00 \$300.00 \$300.00 \$300.00 \$200.00 \$200.00 \$200.00 \$150.00 \$150.00 \$150.00 \$350.00 \$350.00 Total Cost

2 of 6

	EC'd Yes	Rep Order#
		6854779
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		Status Confirmed
Showing Buy	Last Ro	Traffic Order# 207586
ylines: All Lines	ccived:	-
nes	09/21/2012 9:15 AM	Printed:
	9:15 AM	09/24/2012 10:07 AM

3 of 6

																	TT	Station Advertiser Product Estimate# Buyer Phone# Fax#
47	46	45	44	43	42	41	40	39	ω 8	37	36	ω 5	34	ω	32	31	Ln	W ser e#
W	Z	ÞХĴ	TH	W	TU	Z	퍼	TH	W	UT	ĸ	ᄪ	TH	W	TU	×	Day	ISH-TV INDIANA ( ).CROSSR( Crossroads GPS 995 Stephanie Maroney
5P-530P	4P-5P	4P-5P	4P-5P	4P-5P	4P-5P	1230P-2P	1230P-2P	1230P-2P	1230P-2P	1230P-2P	12P-1230P	12P-1230P	12P-1230P	12P-1230P	12P-1230P	11A-12P	Time	WISH-TV INDIANAPOLIS, IN ( ).CROSSROADS GPS Crossroads GPS 995 Stephanie Maroney
WISH-TV NEWS 8 AT 5	ANDERSON	ANDERSON	ANDERSON	ANDERSON	ANDERSON	CBS SOAPS Y&R / B&B	CBS SOAPS Y&R / B&B	CBS SOAPS YER / BEB	CBS SOAPS YER / BEB	CBS SOAPS YER / BEB	P WISH-TV NEWS 8 @ NOON	P WISH-TV NEWS 8 @ NOON	)P WISH-TV NEWS 8 @ NOON	)P WISH-TV NEWS 8 @ NOON	)P WISH-TV NEWS 8 @ NOON	THE PRICE IS RIGHT	Program	GPS
											ON	ON	ON	ON	ON			Agency ( ) 66 CAN ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	CROSSI VAL CEN VADRIA, VADRIA, 12/ 09/25
\$900.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$650.00	\$650.00	\$650.00	\$650.00	\$650.00	\$300.00	Rate	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/995 es 09/25/2012 - 10/01/2012
09/26-09/26	10/01-10/01	09/28-09/28	09/27-09/27	09/26-09/26	09/25-09/25	10/01-10/01	09/28-09/28	09/27-09/27	09/26-09/26	09/25-09/25	10/01-10/01	09/28-09/28	09/27-09/27	09/26-09/26	09/25-09/25	10/01-10/01	Dates	UITE 555
₽	Ľ	ר	Д	ц	Ľ	Ц	1	Н	1	1	1	1	Ľ	1	Ľ	₽ ! ! ! !	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#
Н	⊣	ш	₽	Н	ш	Н	Н	<u>—</u>	ш	Ľ	Н	щ	Н	Н	Н	<u>⊢</u>	₩ ₩	#
1	ш	Н	Д	Н	Ъ	Щ	Н	Н	₽	₽	卢	ㅂ	H	ц	1	⊢       	Total Spots	PHILADELPHIA KATE BRADY 215-567-6005 215-567-5938
\$900.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$650.00	\$650.00	\$650.00	\$650.00	\$650.00	\$300.00	Total Cost	,РНIА ДУ 5005

		Ver# 1
		Mod# 0
		) Status Confirmed
Show		Traffic Order# 207586
howing Buylines: All Lines	Last Received:	
Lines	09/21/2012 9:15 AM	Printed:
	9:15 AM	09/24/2012 10:07 AM

4 of 6

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Rep Order# 6854779 EC'd Yes

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TH W	TH	TU	ጃ	H	TH	Ø	TU	ĸ	Ή	TH	¥	TU	Η	Day	ISH-TV INDIANA ( ).CROSSRO Crossroads GPS 995 Stephanie Maroney
7P-730P 7P-730P	630P-7P	630P-7P	6P-630P	6P-630P	6P-630P	6P-630P	6P-630P	530P-6P	530P-6P	530P-6P	530P-6P	530P-6P	5P-530P	Time	WISH-TV INDIANAPOLIS, IN  ( ) .CROSSROADS GPS Crossroads GPS 995 Stephanie Maroney
INSIDE EDITION INSIDE EDITION	CBS EVENING NEWS	CBS EVENING NEWS	WISH-TV NEWS 8 AT 6	WISH-TV NEWS 8 AT 5:30	WISH-TV NEWS 8 AT 5	Program	Agency Agency C Flight Dat Hiatus W								
: 3 3 0	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	) CROSS NAL CEN ANDRIA E 12 E 09/25
\$550.00 \$550.00	\$1,200.00 \$550.00	\$1,200.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	Rate	( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/995 es 09/25/2012 - 10/01/2012 æks
09/26-09/26 09/27-09/27	09/27-09/27 09/25-09/25	09/25-09/25	10/01-10/01	09/28-09/28	09/27-09/27	09/26-09/26	09/25-09/25	10/01-10/01	09/28-09/28	09/27-09/27	09/26-09/26	09/25-09/25	09/28-09/28	Dates	UITE 555
1 1	н н	₽	ч	ь	Н	ц	1	נ	ч	1	1	ц	ч	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#
1 1	н н	Н	ь	Н	Н	ı	1	ш	Н	1	Ь	Н	Н	# of Weeks	ione‡
р р	1 1	Ъ	Ľ	Н	L	ш	ш	ш	⊭	₽	ш	Н	بـــ	Total Spots	) PHILADELPHIA ) KATE BRADY # 215-567-6005 215-567-5938
\$550.00 \$550.00	\$1,200.00 \$550.00	\$1,200.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	Total Cost	,PHIA ,DY 5005 5938

	EC'd Yes	Rep Order# 6854779
		Ver#
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OHOY	©hou	Traffic Order# 207586
onowing paymics. All Lines	Last Received:	
Lines	09/21/2012 9:15 AM	Printed:
	9:15 AM	09/24/2012 10:07 AM

LΤ Station V Advertiser Fax# Buyer Estimate# Phone# Product 80 79 78 77 76 75 74 73 72 71 69 67 66 Ľп 70 89 65 64 WISH-TV INDIANAPOLIS, IN 995 Crossroads GPS Stephanie Maroney SU SA SĀ щ S UT rrj ΉŢ TU Z z щ TH Z TU Z rrj Day ).CROSSROADS GPS Time 6A-9A 330P-7P 6A-9A 8P-9P 9P-10P 11P-1135P WISH-TV NEWS 8 11P-1135P WISH-TV NEWS 10P-11P 10P-11P 11P-1135P WISH-TV NEWS 8 730P-8P 730P-8P 730P-8P 730P-8P 730P-8P 7P-730P 7P-730P CBS CSI CSI: CRIME SCENE INVESTIGA- TION DAYBREAK SUNDAY DAYBREAK SATURDAY NCIS: HAWAII FIVE-O ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT INSIDE EDITION Program INSIDE COLLEGE FOOTBALL ΥN LOS ANGELES EDITION ω മ മ മ 11 님 11 Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency ( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 :30 :30 :30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 : 30 :30 Len :30 09/25/2012 - 10/01/2012 12/11/995 \$700.00 \$200.00 \$250.00 \$1,600.00 \$3,000.00 \$1,200.00 \$1,200.00 \$2,500.00 \$550.00 \$4,000.00 \$1,200.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$550.00 Rate 09/30-09/30 09/29-09/29 09/29-09/29 09/28-09/28 09/26-09/26 09/25-09/25 09/28-09/28 09/27-09/27 09/25-09/25 09/28-09/28 09/27-09/27 09/26-09/26 10/01-10/01 10/01-10/01 09/25-09/25 09/28-09/28 Dates 10/01-10/01 Spots/Week Rep Firm Sales Office ( Salesperson FAX# Salesperson Phone# Salesperson ( # of Weeks ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 سر -Spots Total \$200.00 \$700.00 \$1,600.00 \$4,000.00 \$1,200.00 \$2,500.00 \$550.00 Total Cost \$250.00 \$3,000.00 \$1,200.00 \$1,200.00 \$600.00 \$600.00 \$600.00 \$550.00 \$600.00 \$600.00

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	# 215-567-6005	Salesperson Phone# 215-567-6005	09/25/2012 - 10/01/2012	Flight Dates	теу	Stephanie Maroney	Buyer
			Agency C/P1/P2/E 12/11/995	Agency C/P1/P		995	Estimate#
	) KATE BRADY	Salesperson (	ALEXANDRIA, VA 22314	ALE		Product Crossroads GPS	Product
	) PHILADELPHIA	Sales Office (	66 CANAL CENTER PLAZA, SUITE 555	66 C	SROADS GPS	( ).CROSSROADS GPS	Advertiser
		Rep Firm	( ) CROSSROADS MEDIA	Agency (	NAPOLIS, IN	Station WISH-TV INDIANAPOLIS, IN	Station V
		nes	Snowing Buyines: All Lines				
		09/21/2012 9:15 AIM	Last Received:				BC'd Yes
6 of	12 10:07 AM	<b>Printed:</b> 09/24/2012 10:07 AN		Status Confirmed	Ver# 1 Mod# 0 Status Confirmed	# 6854779	Rep Order#

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		i		Phone#	Estimate#	Product	Advertiser	HOLLER
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US	US		Day	oro britaris ser	995 Stephanie Maroney	Crossroads GPS	).CR(	PLI-I A IND
11P-1130	4P-7P		Time	a oro	ronev	PS	( ).CROSSROADS GPS	Station WISH-IV INDIANAPOLIS, IN
11P-1130P WISH-TV NEWS 8 @ 11	COLTS FOOTBALL		Program				GPS	5, IIV
				Hiatus Weeks	Agency C/P1/P2/E 12/11/995	ALEX.	66 CAJ	Agency ( ) CROSSROADS MEDIA
:30	:30		Len	021251	E 12/:	ANDRIA,	NAL CEN	) CRODER
\$900.00	\$20,000.00		Rate	7012 - 10/01/201	12/11/995	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	COADS MEDIA
09/30-09/30	09/30-09/30		Dates	,	,		ITE 555	
ш	Ц	  -  -  -  -	Spots/Week # of Weeks	Salesperson FAX#	Colomoron	Salesperson	Sales Office	Kep Firm
Н	₽		# of Weeks	FAX#	Dhono#			
⊣	Н	  -  -	Total Spots	215-567-5938	715 567 1	) KATE BRADY	PHILADELPHIA	
\$900.00	\$20,000.00	1	Total Cost	5938	2005	DY	PHIA	

Daypart

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### ---REPORT TOTALS---

Report Totals: 82 / \$73,250.00

### ---SALES MONTHLY TOTALS---

Books Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 82 / \$73,250.00 Sales Totals: 82 / \$73,250.00 ---COMPETITIVE---Sep 12: 68 / \$64,300.00 Market Totals null \$214,999 Oct 12: CABL WTTV 14 / \$8,950.00 % % MXIN WISH 10% 34% AUNM % WRTV 16%

WTHR 38%

#### -- CREDIT RISK --

Demos

RA35+

CASH IN ADVANCE

# Spot Manager: All, 09/25/12-10/01/12

00 P3	\$300.00 \$300.00	Price is Right M-F 4 p-5p	09/27/12 09/27/12	1058-12p :30 357-5p :30	Price Is Right Anderson Cooper	Crossroads GF 995	POL/Crossroads GPS	HSIW HSIW
00 P3	\$350.00	Daybreak @ 530an	09/27/12	530-6a :30	Daybreak @530am	Crossroads GF 995	POL/Crossroads GPS	WISH
00 P3	\$550.00	M-F 7-730p	09/27/12	658-730p :30	Inside Edition	Crossroads GF 995	POL/Crossroads GPS	WISH
00 P3	\$350.00	CBS This Morning	09/27/12	7-8a :30	CBS This Morning @7a	Crossroads GF 995	POL/Crossroads GPS	HSIM
00 P3	\$150.00	CBS This Morning	09/27/12		CBS This Morning @8	Crossroads GF995	POL/Crossroads GPS	HSIM
	\$750.00	Daytime Afternoon	09/27/12		Soap Rotator	Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$650.00	Noon News	09/27/12	1230p		Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$250.00	Daybreak @ 5am	09/27/12		) 5am	Crossroads GF995	POL/Crossroads GPS	HSIW
	\$900.00	News 8 @6	09/27/12	ਰੋ		Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$900.00	News 8 @530	09/27/12			Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$600.00	M-F 730-8p	09/27/12		Ħ	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$1,200.00	CBS Evening News	09/27/12		U)	Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$200.00	Let's Make a Deal	09/27/12	ш	Deal	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$450.00	Daybreak @ 6	09/27/12		0)	Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$550.00	M-F 7-730p	09/26/12	ğ		Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$600.00	M-F 730-8p	09/26/12		Entertainment Tonight	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$300.00	M-F 4p-5p	09/26/12			Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$200.00	Let's Make a Deal	09/26/12		Let's Make A Deal	Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$750.00	Daytime Afternoon	09/26/12			Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$3,000.00	Wed Hour 3	09/26/12		Wednesday 10-11p	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$900.00	News 8 @6	09/26/12	558-630p :30	News 8 @6	Crossroads GF 995	POL/Crossroads GPS	HSIW
	\$650.00	Noon News	09/26/12	1158a-1230p :30	Noon News	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$300.00	Price is Right	09/26/12	1058-12p :30	Price Is Right	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$450.00	Daybreak @ 6	09/26/12			Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$900.00	News 8 @530	09/26/12		0p	Crossroads GF995	POL/Crossroads GPS	HSIM
	\$900.00	News 8 @5	09/26/12	5-530p :30		Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$350.00	CBS This Morning	09/26/12	7-8a :30	CBS This Morning @7a	Crossroads GF995	POL/Crossroads GPS	HSIW
	\$150.00	CBS This Morning	09/26/12		8	Crossroads GF995	POL/Crossroads GPS	HSIW
	\$350.00	Daybreak @ 530an	09/25/12		Daybreak @530am	Crossroads GF995	POL/Crossroads GPS	HSIW
	\$750.00	Daytime Afternoon	09/25/12		Soap Rotator	Crossroads GF995	POL/Crossroads GPS	HSIW
	\$200.00	Let's Make a Deal	09/25/12		Let's Make A Deal	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$550.00	M-F 7-730p	09/25/12	θ		Crossroads GF995	POL/Crossroads GPS	HSIW
	\$900.00	News 8 @530	09/25/12			Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$300.00	M-F 4p-5p	09/25/12		)er	Crossroads GF 995	POL/Crossroads GPS	WISH
	\$4,000.00	Tue Hour 2	09/25/12		ס	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$300.00	Price is Right	09/25/12	1058-12p :30	Price Is Right	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$350.00	CBS This Morning	09/25/12		מ	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$600.00	M-F 730-8p	09/25/12	728-8p :30		Crossroads GF995	POL/Crossroads GPS	HSIM
00 P3	\$150.00	CBS This Morning	09/25/12		<u>@</u> 8	Crossroads GF 995	POL/Crossroads GPS	MISH
00 P3	\$1,200.00	LN M-F	09/25/12	11-1135p :30	News 8 @ 11 M-F	Crossroads GF 995	POL/Crossroads GPS	HSIM
	\$900.00	News 8 @6	09/25/12	558-630p :30	News 8 @6	Crossroads GF995	POL/Crossroads GPS	HSIM
	\$450.00	Daybreak @ 6	09/25/12		Daybreak @ 6	Crossroads GF 995	POL/Crossroads GPS	HSIW
00 P2	\$650.00	Noon News	09/25/12	1158a-1230p :30	Noon News	Crossroads GF 995	POL/Crossroads GPS	HSIW
00 P3	\$250.00	Daybreak @ 5am	09/25/12			Crossroads GF995	POL/Crossroads GPS	HSIM
00 P1	\$1,200.00	CBS Evening News	09/25/12	630-7p :30	CBS Evening News	Crossroads GF995	POL/Crossroads GPS	HSIW
							Alt Order #: 06854779	Alt Order #
Ad-ID Priority	Rate	Air Time   Inv. Code (Placed) Rate	Date	Time Period Length	Product Estim Order Inventory Descript Time Period Length Date	Product Estin	Station Advertiser	Station
The first manner of the first o						,	4	
						1,00/10/11		

WIDEORBIT

[Filtered by: ] [Sorted by: Alt Order #]

# Spot Manager: All, 09/25/12-10/01/12

	\$73,250.00								
P	\$900.00	News 8 @6	10/01/12	:30	558-630p	News 8 @6	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$450.00	Daybreak @ 6	10/01/12	:30	558-7a	Daybreak @ 6	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$150.00	CBS This Morning	10/01/12	:30	8-9a	CBS This Morning @8	Crossroads GF 995	POL/Crossroads GPS	HSIM
<b>P</b> 3	\$350.00	Daybreak @ 530an	10/01/12	:30	530-6a	Daybreak @530am	Crossroads GF995	POL/Crossroads GPS	HSIW
P3	\$600.00	M-F 730-8p	10/01/12	:30	728-8p	Entertainment Tonight	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$300.00	Price is Right	10/01/12	:30	1058-12p	Price Is Right	Crossroads GF 995	POL/Crossroads GPS	MSIM
P2	\$650.00	Noon News	10/01/12	:30	1158a-1230p	Noon News	Crossroads GF 995	POL/Crossroads GPS	MSIM
P3	\$350.00	CBS This Morning	10/01/12	:30	7-8a	CBS This Morning @7a	Crossroads GF995	POL/Crossroads GPS	
P3	\$300.00	M-F 4p-5p	10/01/12	:30	357-5p	Anderson Cooper	Crossroads GF 995	POL/Crossroads GPS	HSIM
P2	\$900.00	News 8 @530	10/01/12	:30	530-6p	News 8 @ 530p	Crossroads GF 995	POL/Crossroads GPS	HSIM
P1	\$750.00	Daytime Afternoon	10/01/12	:30	1227-2p	Soap Rotator	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$200.00	Let's Make a Deal	10/01/12	:30	958-11a	Let's Make A Deal	Crossroads GF995	POL/Crossroads GPS	HSIM
P3	\$2,500.00	Mon Hour 3	10/01/12	:30	958-11p	Monday 10-11p	Crossroads GF995	POL/Crossroads GPS	HSIM
<b>P</b> 3	\$550.00	M-F 7-730p	10/01/12	:30	658-730p	Inside Edition	Crossroads GF 995	POL/Crossroads GPS	HSIW
P3	\$900.00	LN Su	09/30/12	:30	11-1130p	News 8 @ 11 Sunday	Crossroads GF 995	POL/Crossroads GPS	MSH
P3	\$200.00	Daybreak Sunday	09/30/12	:30	558-9a	Daybreak Sunday	Crossroads GF 995	POL/Crossroads GPS	HSIM
P2	\$20,000.00	Colts Football	09/30/12	0( :30	(4:00:00 PM-7:00	Colts Football	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$250.00	Daybreak Saturday	09/29/12	:30	558-9a	Daybreak Saturday	Crossroads GF 995	POL/Crossroads GPS	HSIW
P3	\$700.00	NCAA Football	09/29/12	0( :30	(3:30:00 PM-7:00	NCAA Football	Crossroads GF 995	POL/Crossroads GPS	HSIW
P3	\$150.00	CBS This Morning	09/28/12	:30	8-9a	CBS This Morning @8	Crossroads GF 995	POL/Crossroads GPS	MSH
<b>P</b> 3	\$300.00	M-F 4p-5p	09/28/12	:30	357-5p	Anderson Cooper	Crossroads GF 995	POL/Crossroads GPS	HSIM
P2	\$900.00	News 8 @530	09/28/12	:30	530-6p	News 8 @ 530p	Crossroads GF995	POL/Crossroads GPS	MSIW
P3	\$1,200.00	LN M-H	09/28/12	:30	11-1135p	News 8 @ 11 M-F	Crossroads GF 995	POL/Crossroads GPS	HSIM
<b>P</b> 3	\$200.00	Let's Make a Deal	09/28/12	:30	958-11a	Let's Make A Deal	Crossroads GF 995	POL/Crossroads GPS	HSIM
<b>P</b> 2	\$900.00	News 8 @6	09/28/12	:30	558-630p	News 8 @6	Crossroads GF995	POL/Crossroads GPS	HSIM
P3	\$600.00	M-F 730-8p	09/28/12	:30	728-8p	Entertainment Tonight	Crossroads GF995	POL/Crossroads GPS	HSIM
P2	\$900.00	News 8 @5	09/28/12	:30	5-530p	News 8 @5p	Crossroads GF 995	POL/Crossroads GPS	HSIM
P1	\$750.00	Daytime Afternoon	09/28/12	:30	1227-2p	Soap Rotator	Crossroads GF 995	POL/Crossroads GPS	HSIW
P2	\$650.00	Noon News	09/28/12	:30	1158a-1230p	Noon News	Crossroads GF 995	POL/Crossroads GPS	HSIW
P3	\$250.00	Daybreak @ 5am	09/28/12	:30	5-530a	Daybreak @ 5am	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$1,600.00	Fri Hour 1	09/28/12	:30	758-9p	Friday 8-9p	Crossroads GF 995	POL/Crossroads GPS	HSIW
P3	\$300.00	Price is Right	09/28/12	:30	1058-12p	Price Is Right	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$350.00	CBS This Morning	09/28/12	:30	7-8a	CBS This Morning @7a	Crossroads GF 995	POL/Crossroads GPS	HSIM
P3	\$450.00	Daybreak @ 6	09/28/12	:30	558-7a	Daybreak @ 6	Crossroads GF 995	POL/Crossroads GPS	<b>HSIM</b>
P3	\$550.00	M-F 7-730p	09/28/12	:30	658-730p	Inside Edition	Crossroads GF 995	POL/Crossroads GPS	MISH
P3	\$1,200.00	LN M-F	09/27/12	:30	11-1135p	News 8 @ 11 M-F	Crossroads GF995	POL/Crossroads GPS	HSIM
								7. C. C. H. C. C. C. T. C. C.	‡

WIDEGRBIT

imp	ortance," list the nan	communicates a message relating to an ne of the legally qualified candidate(s) nd the date(s) of the election(s) (if appl	the programming refers to, the
		ommunicates a message relating to any ed Upon Schedule (Page 3)	political matter of national
l rep	present that the payn	ent for the above described broadcast	time has been furnished by:
		1404 New York Ave. NW, Washir reasurer Steven Law- Board Cha	
		announce the time as paid for by such fother than an individual person, is:	n person or entity. The entity
	a corporation;	a committee; X an association;	or other unincorporated group.
The ager	names, offices, and ants of the entity are n	addresses of the chief executive office amed below (may be attached separate	rs, directors, and/or authorized ely):
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reasona advertis transci	able attorney's fees, to sement(s). For the a	old harmless the station for any damaghat may ensue from the broadcast of the bove-stated broadcast(s), I also agrewill be delivered to the station at leaduled broadcasts.	ne above-requested ee to prepare a script,
		E SIGNED BY ISSUE ADI	/ERTISER
	9/21/12	Stwing	703-299-1760
	Date	Signature	Contact Phone Number
	TO BE	SIGNED BY STATION RE	PRESENTATIVE
	☐ Accepted	☐ Accepted in Part	☐ Rejected
	Signature	Printed Name	Title

DOLLARS



**CROSSROADS MEDIA, LLC** 

MEDIA ACCOUNT 66 CANAL CENTER PLAZA SUITE 500 ALEXANDRIA, VA 22314 VIRGINIA COMMERCE BANK ALEXANDRIA,

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9/21/2012

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WISH-TV 1950 North Meridian Street Indianapolis, IN 46202

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